



Prompthero Media Kit

since 2022

PROMPTHERO



About Us

PromptHero is a platform with a search engine and prompt database focused on image-generation models powered by artificial intelligence, such as Veo, Sora, Nano Banana, Seedance, and Wan among others. We allow users to discover, copy, and customize detailed prompts used to create visual content with these tools.

Our platform is designed for digital artists, designers, content creators, and AI enthusiasts. What makes us stand out is our library of well-structured prompts, model-specific filters, and curated visual examples giving creators more control, inspiration, and creative freedom in their image-generation workflows.

As seen in



Numbers

At PromptHero, our community continues to grow at an impressive pace. With over 800,000 registered users, we've built one of the most active and creative spaces in the AI ecosystem.

Every day, more than 20,000 users explore, create, and share new ideas turning inspiration into innovation.

With an average engagement time of 3 minutes and 46 seconds, our audience shows a remarkable level of curiosity and involvement, making PromptHero a true hub for creative exploration.

Registered users

900.000

Daily Active Users

30.000

Engagement Time

3m 46sec

Social Mention

With the social mention feature, your business is highlighted on our social media channels. Depending on your plan, we can feature you on a single platform or amplify your presence across all of them, boosting your visibility and connecting you with a wider audience.

- Total number of followers: 22.648

Price: \$500 / Mention

Duration: 1 Month

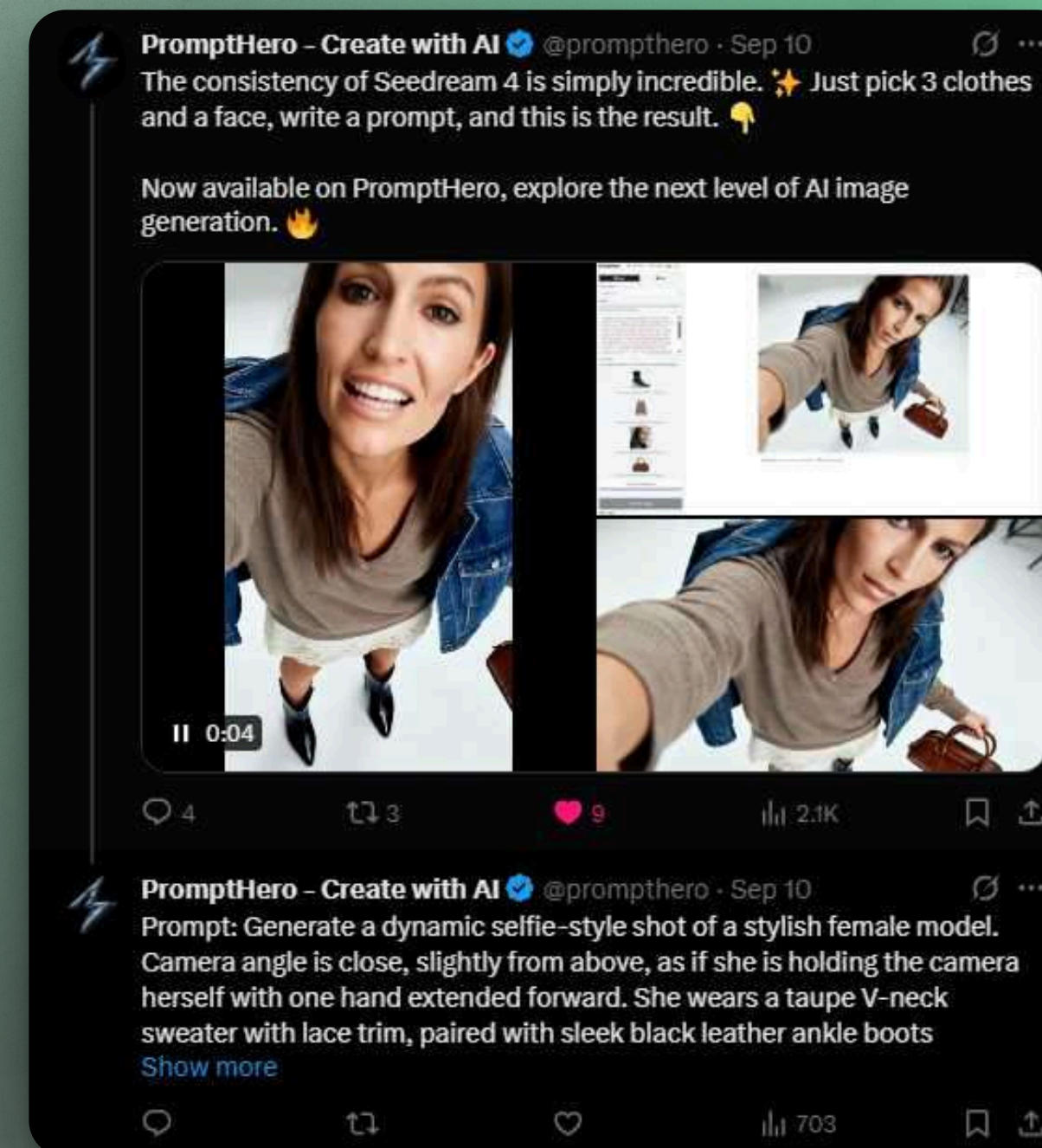
TIKTOK

70.7K Likes

X

17.8K Followers

X



YOUTUBE

Your channel got 135,471 views in the last 28 days

Views
135.5K

288% more than previous 28 days

Watch time (hours)
204.4

299% more than previous 28 days

Subscribers
+48

380% more than previous 28 days

IG

Profile

1,858

Profile activity

Profile visits

1,730

External link taps

128

Followers

4,019

Total followers

Most active times

M Tu W Th F Sa Su

12a 798

3a 976

6a 1,032

9a 935

12p 795

3p 696

6p 669

9p 695

Followers

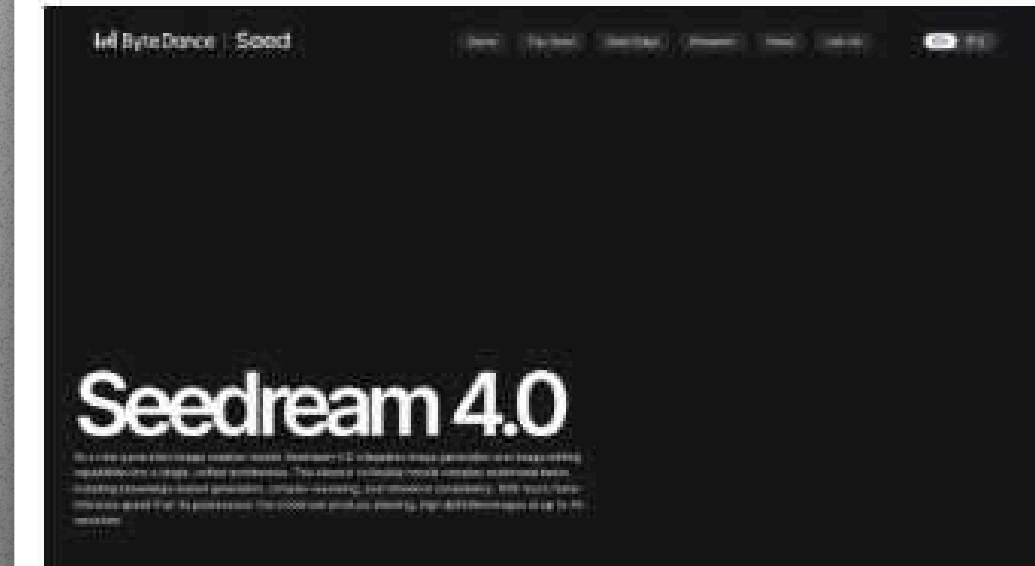
Blog Article

The blog article involves creating and publishing a professionally crafted article about your business on our platform. This strategic content enhances your brand's visibility, strengthens credibility, and expands exposure to a wider audience, positioning your business as a recognized leader within the community

- 30,000 newsletter subs
- AI Community - Tech Savvy
- 38.71% Opened
- 4.35% Clicked

Price: \$1500 / Article
Duration: One time

Seedream 4.0: Free Your Imagination and Create Without Limits



ByteDance introduced **Seedream 4.0**, the latest generation of its AI-powered visual creation platform. This release brings together three key functions: image generation, editing, and style consistency into a single model. The company aims to give professionals faster workflows without compromising on quality or creative control.

Faster, Sharper, More Reliable

The most noticeable leap comes in resolution and speed. Seedream 4.0 generates visuals in up to 4K with sharper detail, while cutting rendering time to just a few seconds. For creators working under pressure, this means they can produce more iterations in less time while maintaining high standards.



Editing and Consistency in One Workflow

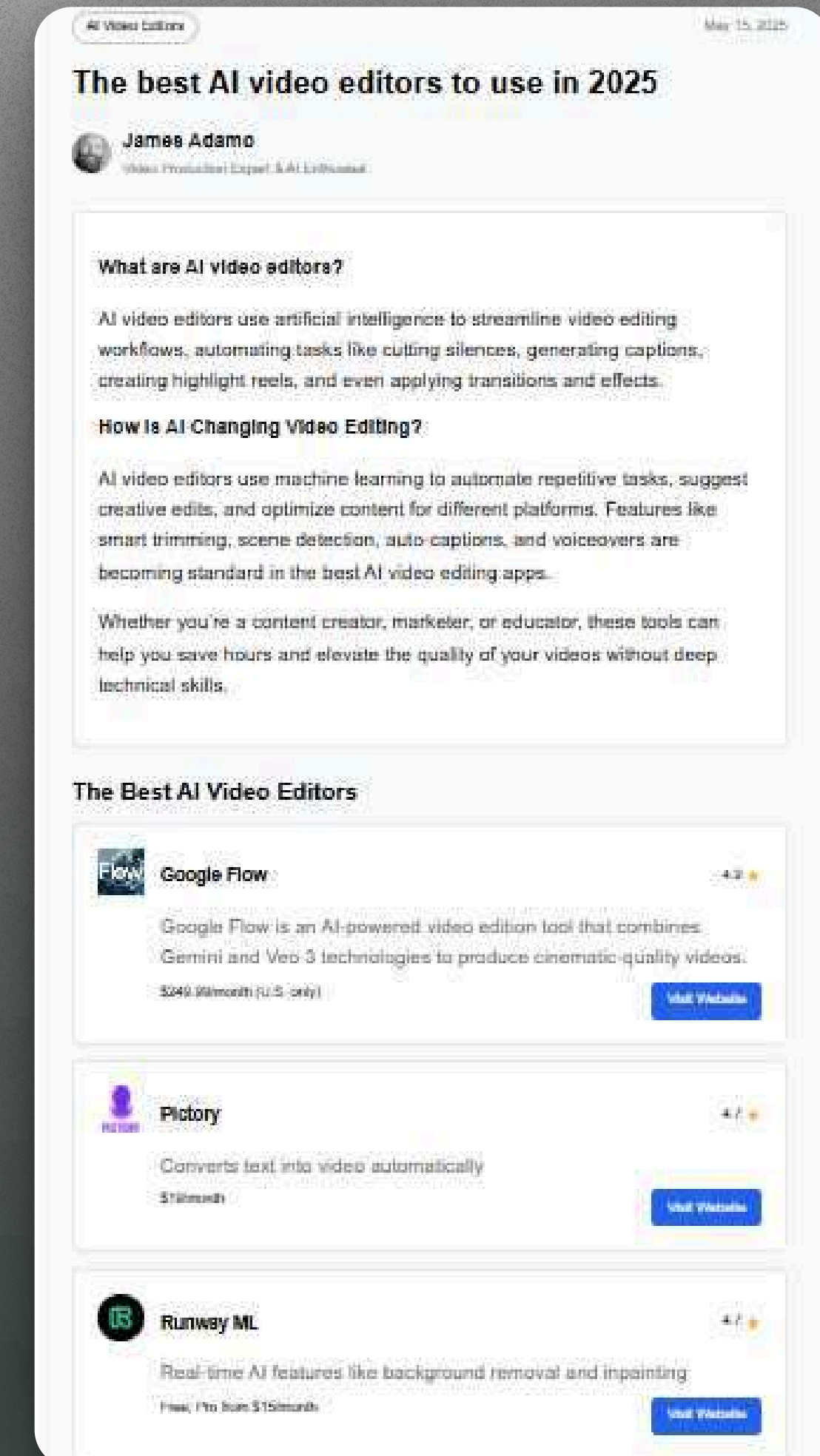
Beyond generation, the new version handles editing tasks with greater precision. Creators can add or remove objects, restyle images, or reshape compositions while preserving essential structure. The platform also supports multiple reference images, ensuring consistent branding or design identity across entire campaigns—something especially valuable for agencies and e-commerce teams.

Blog Article Mention

The blog article mention allows us to highlight your brand within our platform's editorial content. Rather than a full sponsored article, this mention integrates your business naturally into relevant topics, industry insights, or trend discussions. This inclusion reinforces your visibility, supports brand credibility, and introduces you to a broader audience—positioning your business as a notable reference within the creative and AI community.

Price: \$500 / Mention

Duration: One time



Top Banner

🌟 NEW! Sora 2 model is here — unleash next-gen AI video creation

Try now

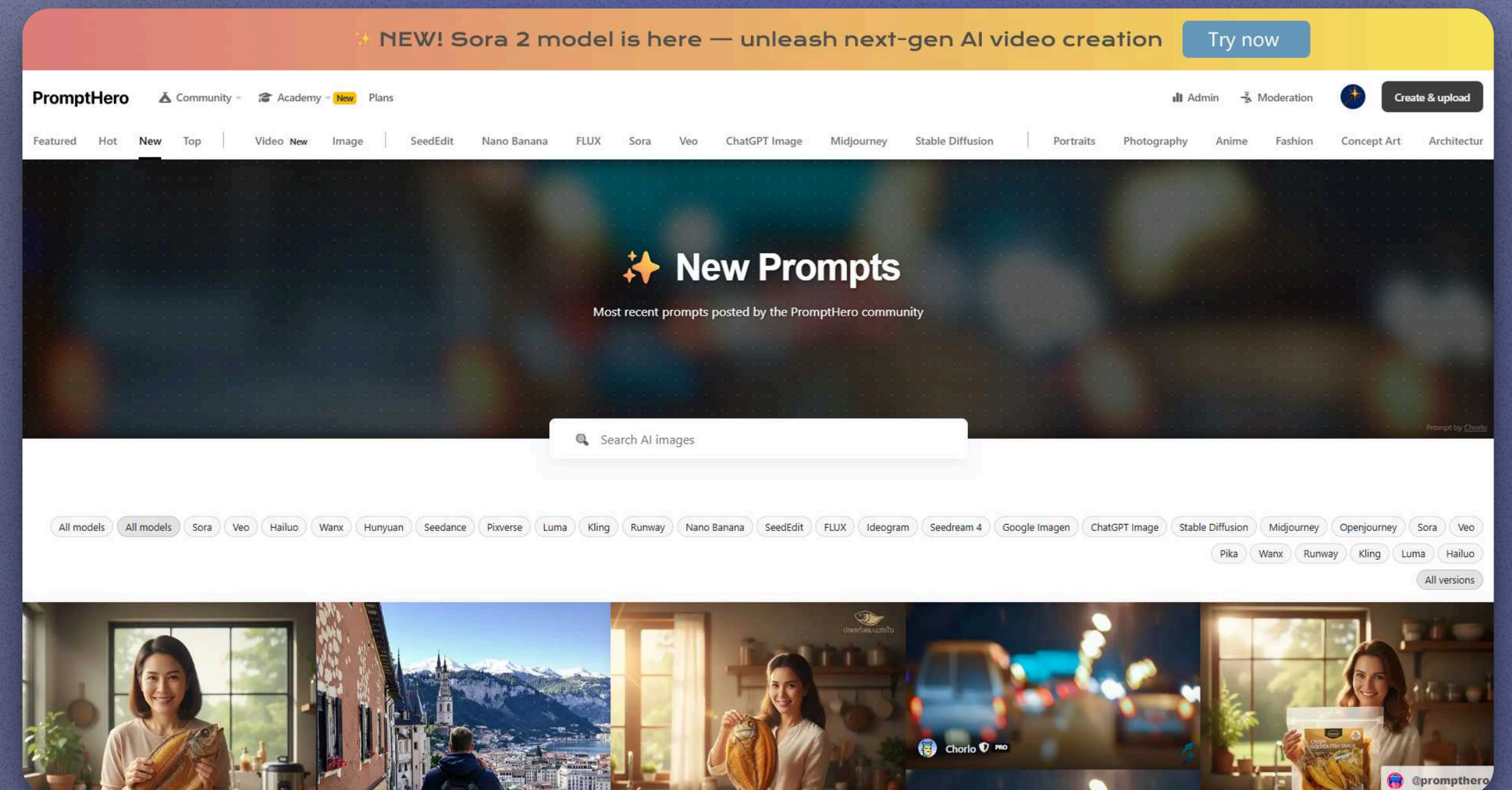
The Top Banner is a premium announcement space displayed at the very top of our platform, ensuring maximum visibility for your message. Positioned in a high-attention area, it is perfect for delivering important updates, launches, or featured promotions to every user as soon as they access the site.

This placement is ideal for highlighting:

- Major product or feature launches
- Time-sensitive announcements or campaigns
- Brand partnerships or special promotions

Price: \$2500 / 30 Days

Duration: Monthly



Generator Feature

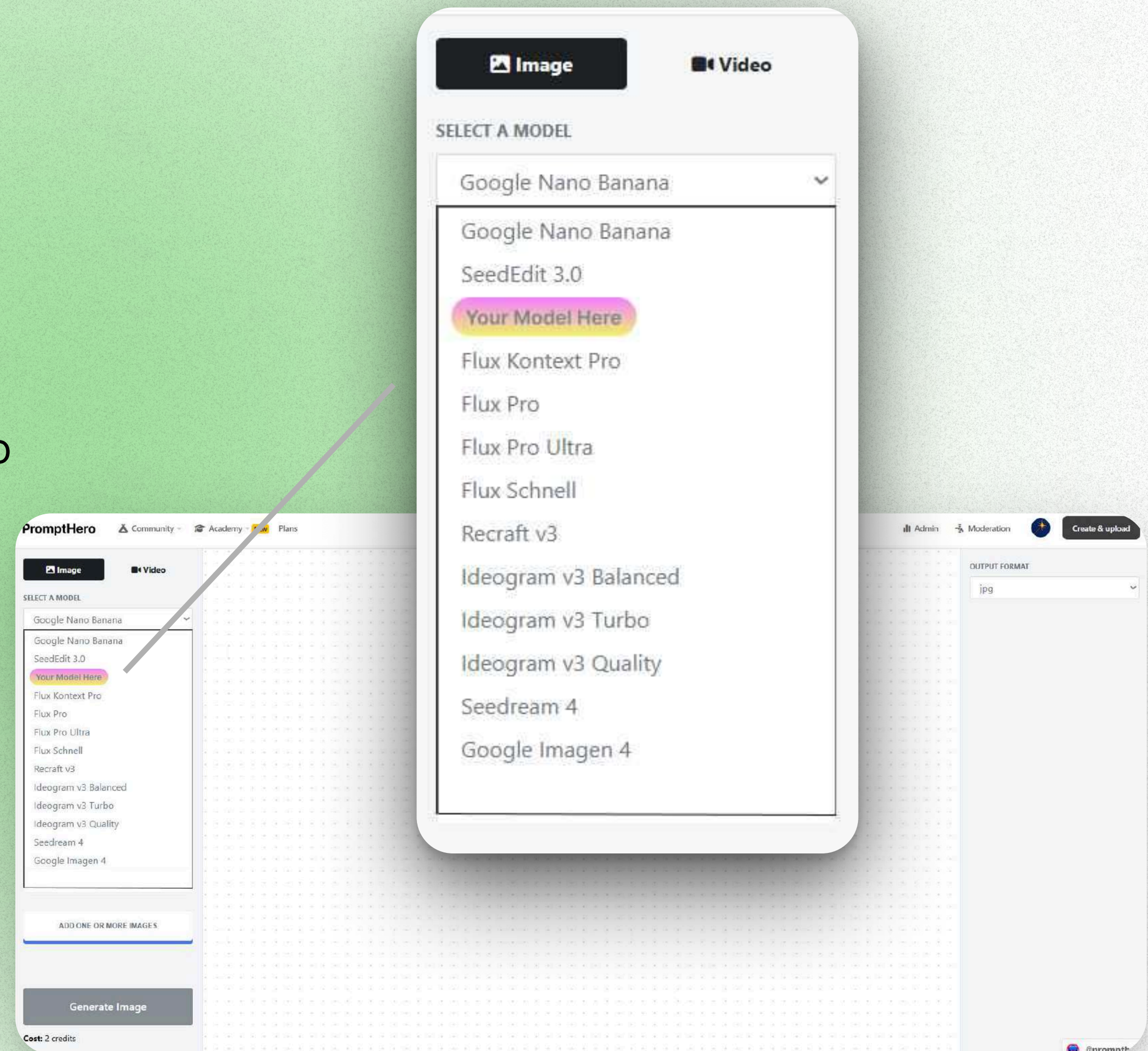
The Generator Feature is a premium advertising space integrated directly within our image and video creation interface, the most active and visible area of our platform. This format allows your brand to reach users precisely at the moment of creation, when engagement and attention are at their highest. Your model can also be prominently highlighted in the generator's model dropdown, ensuring it stands out to creators as a featured option.

This placement is ideal for promoting:

- AI-related tools or platforms
- Design and creative software
- Educational or professional services targeting digital creators

Price: \$1500 / 30 days

Duration: Monthly



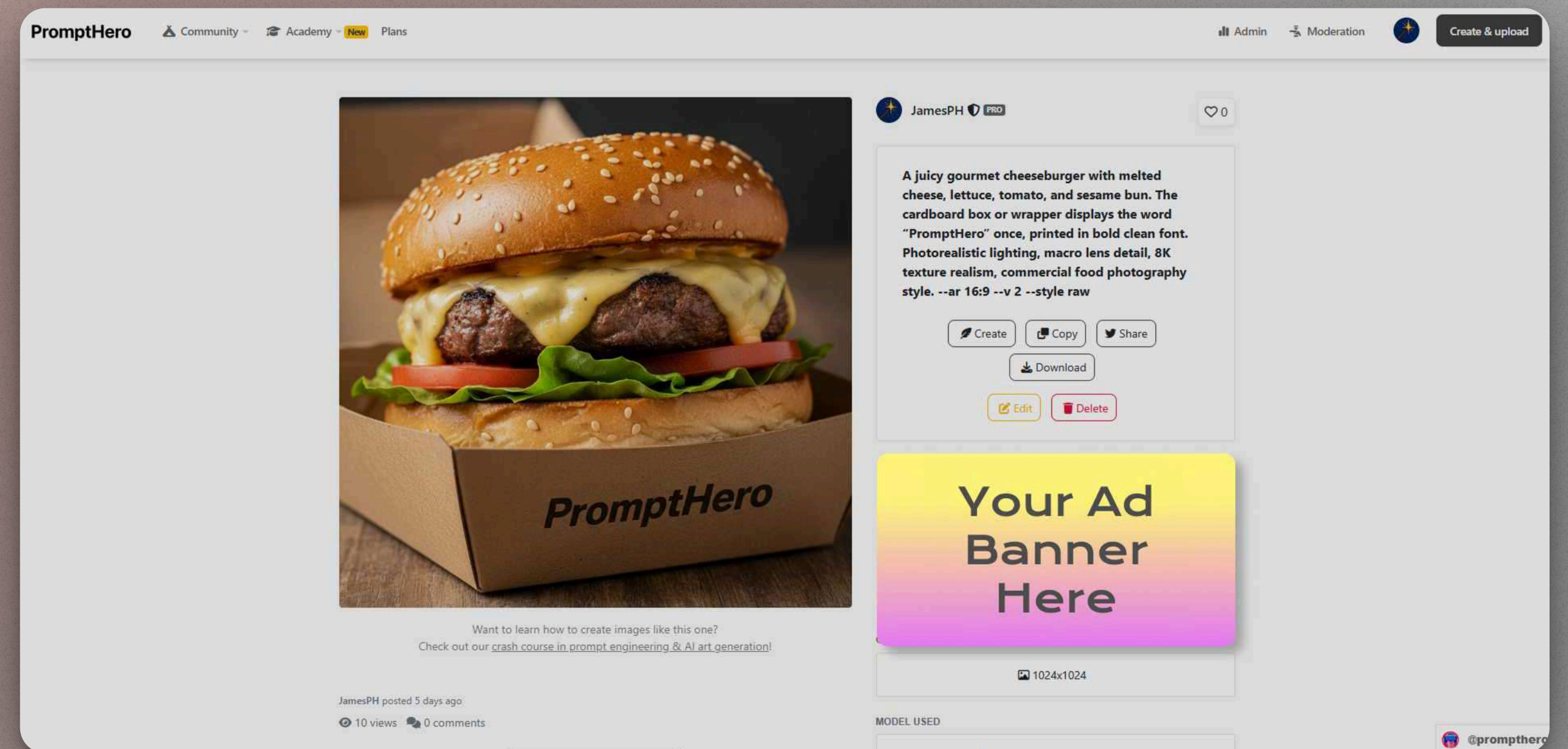
Gallery Banner Horizontal

The Gallery Banner is an exclusive advertising spot positioned inside our image and video results pages an area that attracts high user traffic and delivers exceptional visual engagement.

- AI-related tools or platforms
- Design and creative software
- Educational or professional services targeting digital creators

Price: \$2000

Duration: Monthly



Model Feature

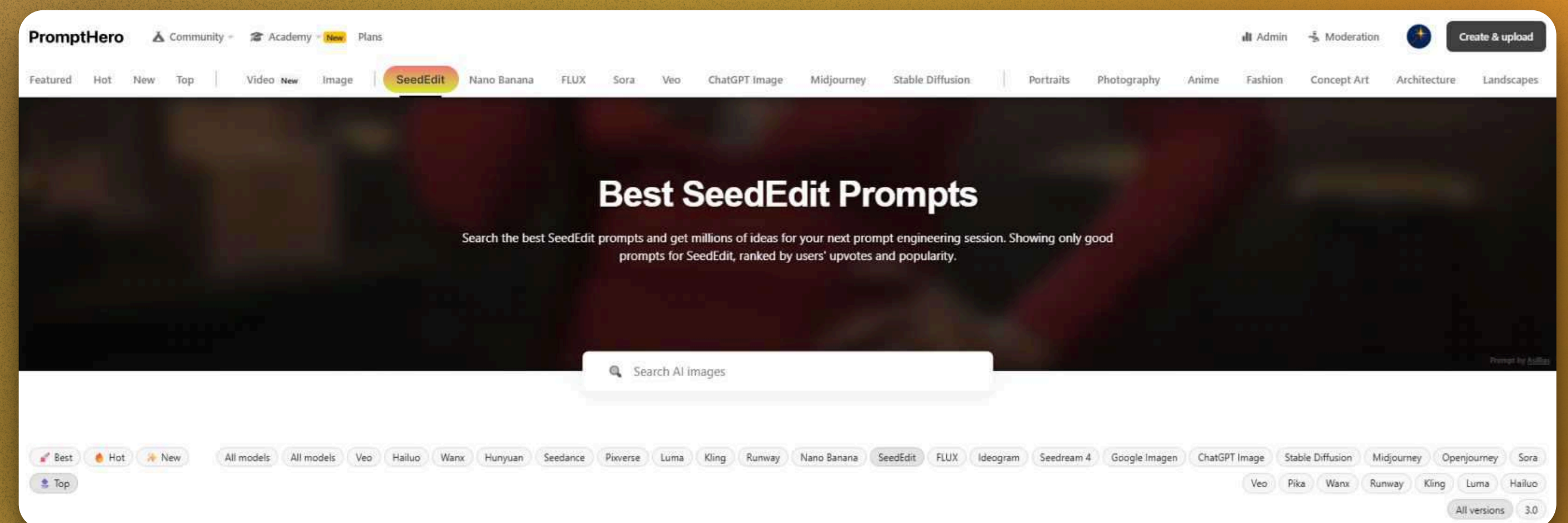


The model feature highlights a specific model by placing it in the generative models bar, giving it priority in the model menu and a highlight on the creator screen, making it easily visible and accessible for users.

- Views: 620.569 (34.2%)
- Active Users: 131.777 (48.88%)
- Views / Active User: 4.71
- Engagement Time: 1m 07s

Price: \$2500

Duration: Monthly



Newsletter

The PromptHero Newsletter is one of the most effective channels for promoting brands, products, and services related to artificial intelligence and digital creation.

With a community of over 800,000 registered users, our weekly newsletter reaches a highly targeted audience of creators, designers, marketers, and AI enthusiasts.

In addition to content visibility, we also offer sponsorship opportunities, allowing partners to feature their brand or campaigns directly in our newsletter and connect with a highly engaged audience at the forefront of the AI industry.

Price: \$1500

Duration: Monthly



Full Site Dominance

The Full Site Dominance package grants your brand maximum visibility across the entire PromptHero ecosystem. It includes all promotional formats mentioned before: homepage features, gallery banners, generator placements, and newsletter sponsorships ensuring full coverage at every key user touchpoint. For 30 days, your brand is positioned in front of a highly engaged audience of AI creators, professionals, and enthusiasts, driving unmatched awareness and conversion potential.

With a 20% discount already applied, this is the most powerful and comprehensive way to dominate the AI creative market.

Price: \$6999

Duration: Monthly

The background features several large, rounded, 3D objects in shades of blue, red, and green, set against a dark, gradient background. A bright yellow and orange diagonal shape cuts across the scene. A blue button with the text 'Contact Us' is centered in the foreground.

Contact Us